



Vendor Opportunities

Inaugural Roots2Royalty Black History Month Experience 2027

SHOWCASE YOUR BUSINESS. CONNECT WITH THE COMMUNITY.

Choose One Event or Join the Full Experience

INDIVIDUAL EVENT VENDOR

\$150 PER EVENT

- ◆ One vendor space/table at one selected Roots2Royalty event
- ◆ Opportunity to promote and sell approved products or services
- ◆ Vendor listing in the event's vendor directory / check-in materials
- ◆ General vendor access for up to two representatives

ALL-EVENT VENDOR PACKAGE

\$300

- ◆ Vendor space/table at all four Roots2Royalty events
- ◆ Complimentary food for up to two vendor representatives at each event
- ◆ Two (2) complimentary drink tickets at Crowned in Culture: Fashion Show & Poetry
- ◆ Two (2) complimentary Roots2Royalty T-shirts
- ◆ Business logo featured in the official program booklet
- ◆ Vendor recognition on Roots2Royalty social media
- ◆ Priority vendor placement when venue layout allows

Why the \$300 Package Is the Best Value

At \$150 per event, vending at all four events individually would total \$600. The \$300 All-Event Vendor Package gives a participating business access to the complete Roots2Royalty experience for half that amount, while adding hospitality, apparel, program-book visibility, social-media recognition, and priority placement.

Vendor Notes

Vendor space is subject to availability and venue requirements. Vendors are responsible for staffing their own space and for any permits, licenses, insurance, equipment, payment processing, and product-specific requirements that may apply to their business. Product and service offerings should be family-friendly and consistent with the spirit of the Roots2Royalty experience.

Four Events. Four Audiences. One Vendor Opportunity.

Roots2Royalty is designed as a multi-event cultural celebration bringing together families, youth, community leaders, entrepreneurs, artists, faith communities, and supporters throughout the region.

2027 Featured Events

Royalty Gala: Black Tie Affair

Projected February 5, 2027

An upscale fundraising gala with community leaders, business owners, live entertainment, dinner, keynote speaker, silent auction, and VIP experience.

Crowned in Culture: Fashion Show & Poetry

Projected February 13, 2027

A high-energy showcase featuring local designers, creative entrepreneurs, fashion, poetry, artistic expression, and Black excellence.

Our Roots: Stage Play & Musical

Projected February 18, 2027

A theatrical and musical production featuring local youth and highlighting African American history, leaders, inventors, culture, legacy, and resilience.

Gospel Fest: Community Day

Projected February 28, 2027

A family-friendly celebration with gospel artists, community resources, food vendors, family activities, praise, unity, and fellowship.

RESERVE YOUR VENDOR SPACE

\$150 Single Event | \$300 All-Event Package

Build visibility. Meet new customers. Be part of the Roots2Royalty legacy.

Roots2Royalty Cultural Arts Collaborative Inc.