



Community & Small Business Partnership Opportunities

Inaugural Roots2Royalty Black History Month Experience 2027

INVEST IN CULTURE. CONNECT WITH COMMUNITY. BUILD LEGACY.

\$250 - \$5,000 Partnership Levels

LEGACY PARTNER

\$5,000

- ◆ Four (4) tickets to each Roots2Royalty event
- ◆ One complimentary bottle of wine or champagne at the Royalty Gala
- ◆ Complimentary entry for four (4) to the keynote speaker meet & greet
- ◆ Business logo featured in the official program booklet
- ◆ VIP seating at all events
- ◆ Four (4) VIP gift bags
- ◆ Business recognition on Roots2Royalty social media
- ◆ Priority recognition during the Royalty Gala

ROYAL PARTNER

\$2,500

- ◆ Two (2) tickets to each Roots2Royalty event
- ◆ Business name featured in the official program booklet
- ◆ VIP seating at all events
- ◆ Two (2) VIP gift bags
- ◆ Business recognition on Roots2Royalty social media

CULTURE PARTNER

\$1,000

- ◆ Two (2) complimentary tickets to the Royalty Gala
- ◆ Two (2) VIP gift bags
- ◆ Reserved VIP seating at the Royalty Gala
- ◆ Business name listed in the official program booklet

COMMUNITY FRIEND

\$250

- ◆ Business or supporter name listed in the official program booklet
- ◆ Two (2) reserved VIP seats at the Royalty Gala

Why Partner with Roots2Royalty?

Roots2Royalty is a four-event Black History Month experience created to celebrate African American history and achievement through performing arts, fashion, poetry, faith, youth involvement, entrepreneurship, and community engagement.

The 2027 Experience

Royalty Gala: Black Tie Affair	Projected February 5, 2027
An elegant fundraising gala featuring community leaders, live entertainment, dinner, a keynote speaker, silent auction, and VIP experience.	
Crowned in Culture: Fashion Show & Poetry	Projected February 13, 2027
A cultural showcase highlighting local designers, creative entrepreneurs, fashion, poetry, and artistic expression.	
Our Roots: Stage Play & Musical	Projected February 18, 2027
A youth-centered theatrical and musical production sharing African American history, leaders, inventors, contributions, legacy, and resilience.	
Gospel Fest: Community Day	Projected February 28, 2027
A family-friendly day of gospel music, praise and worship, community resources, food vendors, family activities, unity, and fellowship.	

Why the Tiers Work

Each increase in investment adds greater access, visibility, hospitality, and recognition. The \$5,000 Legacy Partner is positioned as the strongest community/business package below the \$20,000 Title Sponsor. The \$2,500 Royal Partner receives meaningful all-event access and VIP benefits; the \$1,000 Culture Partner is centered on the Gala; and the \$250 Community Friend provides an affordable entry point for neighborhood businesses and individual supporters.

BECOME A 2027 ROOTS2ROYALTY PARTNER

Partnerships from \$250 to \$5,000

Join us in honoring our past, celebrating our present, and building our future.

Roots2Royalty Cultural Arts Collaborative Inc.

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