ROOTS 2 ROYALTY

CULTURAL ARTS COLLABORATIVE

INC

EXCLUSIVE TITLE SPONSORSHIP OPPORTUNITY

$20,000

INAUGURAL BLACK HISTORY MONTH EXPERIENCE 2027

Four Events. One Legacy. Endless Impact.

Honoring Our Past. Celebrating Our Present. Building Our Future.

PRESENTED BY

Kingdom Group Corporation 501(c)(3), Platinum Cuts & Camp Flight Academy

In partnership with community leaders, local businesses, artists, and youth organizations

Become the Title Sponsor

A premier partnership opportunity for a four-event cultural experience celebrating African American history, culture, achievement, arts, faith, youth excellence, and community impact.

TITLE SPONSOR INVESTMENT
$20,000
Maximum visibility across the complete Roots2Royalty experience

Title Sponsor Benefits

- **All-Event Access**
  All-event access for four (4) at each non-gala event: Crowned in Culture, Roots, Rhythm & Royalty: Stage Play & Musical, and Gospel Fest.
- **Royalty Gala Tables**
  Two (2) reserved tables of ten (10) at the Royalty Gala: Black Tie Affair.
- **VIP Seating**
  Four (4) VIP seats at each non-gala event: Crowned in Culture, Roots, Rhythm & Royalty: Stage Play & Musical, and Gospel Fest.
- **Valet Parking**
  Valet parking for the sponsor experience.
- **Premier Brand Visibility**
  Sponsor logo featured on all print marketing and social media content.
- **Program Booklet**
  One full-page advertisement in the official program booklet.
- **Vendor / Product Booth**
  A booth at each event with space for a sponsor representative to showcase products, services, or community resources.
- **Step & Repeat Recognition**
  Sponsor name featured on the official step-and-repeat banner.
- **VIP Gifts**
  Four (4) VIP gift bags at each non-gala event, plus four (4) complimentary Roots2Royalty apparel T-shirts.
- **Hospitality**
  Four (4) complimentary drink tickets and four (4) complimentary food tickets at Crowned in Culture and Gospel Fest.
- **Sponsor Spotlight**
  Up to five (5) minutes at the Royalty Gala for a sponsor welcome, business pitch, or brief presentation.

Your Brand at the Center of the Experience

The Roots2Royalty Black History Month Experience is designed as a citywide celebration of education, arts, culture, economic empowerment, entrepreneurship, faith, fashion, performing arts, and youth excellence.

2027 Featured Events

ROYALTY GALA: BLACK TIE AFFAIR
Projected February 5, 2027

An upscale fundraising gala with community leaders, business owners, live entertainment, catered dinner, keynote speaker, silent auction, and a VIP experience.

CROWNED IN CULTURE: FASHION SHOW & POETRY
Projected February 13, 2027

A high-energy cultural showcase featuring local designers, creative entrepreneurs, fashion, artistic expression, and Black excellence through style and culture.

ROOTS, RHYTHM & ROYALTY: STAGE PLAY & MUSICAL
Projected February 18, 2027

A theatrical and musical production featuring local youth through monologues, acting, dance, live music, and singing while highlighting African American history, leaders, inventors, contributions, legacy, and resilience.

GOSPEL FEST: COMMUNITY DAY
Projected February 28, 2027

A family-friendly celebration featuring gospel artists, praise and worship, community resources, food vendors, family activities, unity, and fellowship.

Why This Partnership Matters

The experience is projected to reach 3,000-5,000 attendees collectively and is intended to increase youth involvement, support local businesses and artists, strengthen community engagement, encourage economic activity, and create safe, uplifting, culturally enriching experiences.

TITLE SPONSORSHIP

$20,000

Exclusive access. Premium visibility. Meaningful community impact.

We invite your organization to stand with Roots2Royalty as the Title Sponsor of this inaugural Black History Month Experience. Your investment will place your brand prominently throughout the full event series while helping create opportunities for cultural enrichment, youth participation, arts and education, entrepreneurship, and community unity.

We would be honored to welcome you as our 2027 Title Sponsor.

Roots2Royalty Cultural Arts Collaborative Inc.